



INVITATION

You are cordially invited to a 'Friends of EUSALP' event on

'Hydrogen applications as a means of fostering regional development in mountain areas'

May 23 at 6 pm

at the Representation of the European Region Tyrol – South Tyrol – Trentino
Rue de Pascale 47
1040 Brussels

Alpine areas are facing major challenges when it comes to adapting to climate change and developing renewable energies in order to reach carbon neutrality objectives. Furthermore, the energy crisis has once again made it clear to us how essential it is to diversify the energy mix, cut our dependence on fossil fuels and achieve strategic autonomy in energy. The EU's Hydrogen Strategy sees hydrogen as "a key priority to achieve the European Green Deal". This event aims to explore (cross-border) opportunities and challenges of hydrogen as a future energy vector for the Alpine area.

Program:

1. Welcoming remarks and moderation by **Richard Seeber**, Director of the Tyrolean Representation
2. Introduction by **MEP Herbert Dorfmann**, Chair of the MEP 'Friends of EUSALP Group'
3. Keynote speakers:
 - Jorgo Chatzimarkakis**, CEO Hydrogen Europe
 - Mathieu Fichter**, Unit 'Smart and Sustainable Growth', DG REGIO, European Commission
 - Michael Andergassen**, Mobility and Transport Affairs Officer at the Chamber of Commerce, Industry, Crafts and Agriculture of Bolzano/Bozen, Italy
 - Magdalena Lindl**, Cluster Manager Hydrogen Austria
 - Sara Verones**, Head of Unit of Energy Studies and Planning, Province of Trento, Italy
4. Q&A Session
5. 7:15 pm Reception provided by the Representation of the European Region Tyrol – South Tyrol – Trentino

The event will take place in English. Please register no later than Friday, 19 May 2023 to secretariat@alpeuregio.eu. We look forward to welcoming you at our event!