

Fit4Co – Fit for Cooperation

Challenges and opportunities of cross border cooperation
with a bottom-up approach

26 November 2025 – 11.15 am

Invitation to the EUSALP Annual Forum 2025

Presentation of the key findings of the INTERREG project
Fit for Cooperation – Cross Border Obstacles

Congress Innsbruck, Rennweg 3, 6020 Innsbruck



What is Fit for Cooperation?

The Interreg Italy-Austria project Fit for Cooperation – Cross Border Obstacles (Fit4Co CBO) aims to help public administrations and municipalities in the Euregio Tyrol–South Tyrol–Trentino and in the Euregio Senza Confini to get fit for cross-border cooperation. It does so by developing initiatives that start with local people. Local administrations, municipalities, regional managers, social partners: anyone with an idea gets support through coaching, workshops and hands-on expertise in the Euregio Tyrol–South Tyrol–Trentino or through direct funding to public administrations to support them in overcoming cross-border obstacles in the Euregio Senza Confini.

As part of the Interreg project Fit4Co CBO, 25 project tandems and more than 300 participants have developed project ideas and initiated first steps.

The added value of this bottom-up approach for the EUSALP-area and concrete project outcomes will be presented during a workshop on 26 November 2025 at the EUSALP Annual Forum in Innsbruck (Austria).

The Interreg project Fit4Co CBO is co-funded by the European Union as part of the Interreg VI-A Italy–Austria 2021-2027 programme.

What is EUSALP?

The EU Strategy for the Alpine Region (EUSALP) brings together seven countries and 48 regions to tackle shared challenges in the Alpine area through transnational cooperation and sustainable development.

It focuses on innovation, connectivity, environmental protection, and strengthening institutional capacities across borders.

Under the Austrian-Liechtenstein Co-Presidency in 2025, EUSALP emphasizes practical solutions for climate resilience, green mobility, and youth engagement in Alpine governance.

Austria and Liechtenstein are promoting a hands-on approach by supporting pilot projects and fostering dialogue between regional stakeholders.

The outcomes of this presidency will be showcased during key events such as the Annual Forum and thematic workshops, highlighting the Alpine region's role in shaping Europe's future.



Presentation of the findings from the INTERREG project Fit for Cooperation – Cross Border Obstacles

Wednesday, 26 November 2025 | 11:15 am to 12.45 pm

Congress Innsbruck, Rennweg 3, 6020 Innsbruck

PROGRAMME:

- | | |
|-------|--|
| 11:15 | Introduction
Liebgard Fuchs, moderator |
| 11:20 | Opening <ul style="list-style-type: none">• The Euregio Tyrol-South-Tyrol-Trentino approach: coaching and support as an added value for structured bottom-up projects
Matthias Fink, Secretary General, Euregio Tyrol-South-Tyrol-Trentino• The Euregio Senza Confini approach: direct funding to identify concrete solutions
Sandra Sodini, Director, Euregio Senza Confini (tbc) |
| 11:30 | Interreg Italy-Austria: a cross-border area with big potential
Martha Gärber, Management Authority Interreg Italy-Austria |
| 11:40 | Comparing roles at Fit4Co: project coach vs project participant <ul style="list-style-type: none">• Project coach: how to develop a project from scratch to the funding opportunities and to the project outcome
Barbara Jäger, CEO Business Pool GmbH, project coach• We are Euregio: How to enhance youth participation in a cross border area
Elisabeth Alber, Eurac – Institute for Comparative Federalism, expert in youth participation projects |
| 12:05 | Fit4Co evaluation: process and results
Judith Egger-Karlegger, Clavis kommunikation GmbH, project monitoring and evaluation |
| 12:20 | Discussion on the potential of cross border cooperation in the Italy-Austria area with
Martha Gärber, Management Authority Interreg Italy-Austria
Matthias Fink, Secretary General, Euregio Tyrol-South-Tyrol-Trentino
Sandra Sodini, Director, Euregio Senza Confini (tbc) |
| 12:45 | Get2gether |

Registration:

Please read the full programme and register here (Workshop #11): <https://bit.ly/eusalp-programme>



Location & Arrival

Event Venue

Congress Innsbruck
Rennweg 3, 6020 Innsbruck
Austria



Travel information

The Congress Innsbruck is located right in the heart of the city and offers visitors a variety of travel options. We recommend using public transportation.

• By train

Thanks to its location on the north–south axis, Innsbruck is easily accessible by rail. The city has excellent Intercity and Eurocity connections from Zurich, Vienna, Munich and Bozen-Bolzano. Further information is available at www.oebb.at.

• By car

The city guidance system will lead you directly to the Congress Center. Together with the City underground garage, more than 700 parking spaces (fee required) are available. More information can be found at www.innsbruck.info.

• Getting around Innsbruck

Whether by bus, tram, city bike or e-scooter – all information on local mobility options can be found at www.ivb.at.

Interreg



Co-funded by
the European Union

Alpine Space

Support EUSALP



Europaregion Tirol Südtirol Trentino
Euregio Tirolo Alto Adige Trentino



euregio_europaregion



www.europaregion.info



www.fit4co.eu

